



ZibGo is more effective than the newspaper or direct mail because we get your business seen!

KenoshaGuide.com and PaddockLake.com are part of the ZibGo Network and currently reach thousands of households in Kenosha County.

With over 20 years in digital marketing, we have built a network to be proud of. The ZibGo network utilizes the latest technologies to both advertise and grow your business. Our networks consist of over 2500 content based websites and over 100 mobile based applications. Through strategic partnerships and company-owned properties, we have the ability to reach up to 90% of the entire US population on any given day. We use our network to deliver a variety of ad platforms for our advertisers. We use a combination of banner, text link, and mobile and social media ads to reach your intended audience.

As a small business owner, your target market is very specific. ZibGo can reach any city or combination of cities in the US. Our ad serving technology allows us to not only stay within your intended geographical market, but we are able to narrow this down to your desired demographics as well. This precision insures that you reach your intended market without wasting your advertising dollars.

For a cost of \$149 per month ZibGo is offering the following service

- **Reach up to 5000 daily users on KenoshaGuide.com**
Your listing will appear as a featured business and you will receive a minimum of 5,000 banner impressions per month on rotation through the site.
- **Reach up to 1500 daily users on PaddockLake.com**
Your listing will appear as a featured business and you will receive a minimum of 1,000 banner impressions per month on rotation through the site.

- **Reach up to 50,000 households in Kenosha / Pleasant Prairie**

Your message, special offer or announcement will reach an average of 50,000 households through online media each month.

- **Weekly Social Media Announcements**

Your message, special offer or announcement will be promoted on various local Facebook and Instagram accounts managed by the ZibGo network with a combined readership of approximately 15,000 members.

In addition to the promotional services above, ZibGo offers the following services at no additional cost.

- **Digital Loyalty Services**

ZibGo Loyalty is a unique loyalty platform that allows small businesses to create an outstanding loyalty rewards program in a matter of minutes. You remain in complete control of your loyalty program, allowing you to provide rewards that your customers want. Whether you are offering a discount based on points or giving customers the opportunity to have an after-hours shopping spree, the only limit is your imagination.

- **Digital Gift Cards**

Now you can sell gift cards directly from your website. They are delivered instantly to anyone with an email address or mobile phone. They can also be printed and handed out as a gift for birthdays, graduations, weddings and more! Best of all they are 100% secure and can never be lost!

- **SMS Marketing**

Start building your own SMS Marketing list with ZibGo. Simply select a keyword and promote the keyword! As your list grows, we have instant access to reach them via the devices they use the most, their mobile phones! With 90% of the US checking their phones an average of every 12 minutes, SMS is the fastest way to reach your customers when you want to reach them.

- **Auto Reminder Marketing**

Whether you are in the service industry or retail our reminder and occasion marketing can increase your bottom line! Our system keeps track of your customers' activity and sends them pertinent offers based on rules you create in our system.

There are no contracts and you may cancel the service at anytime.